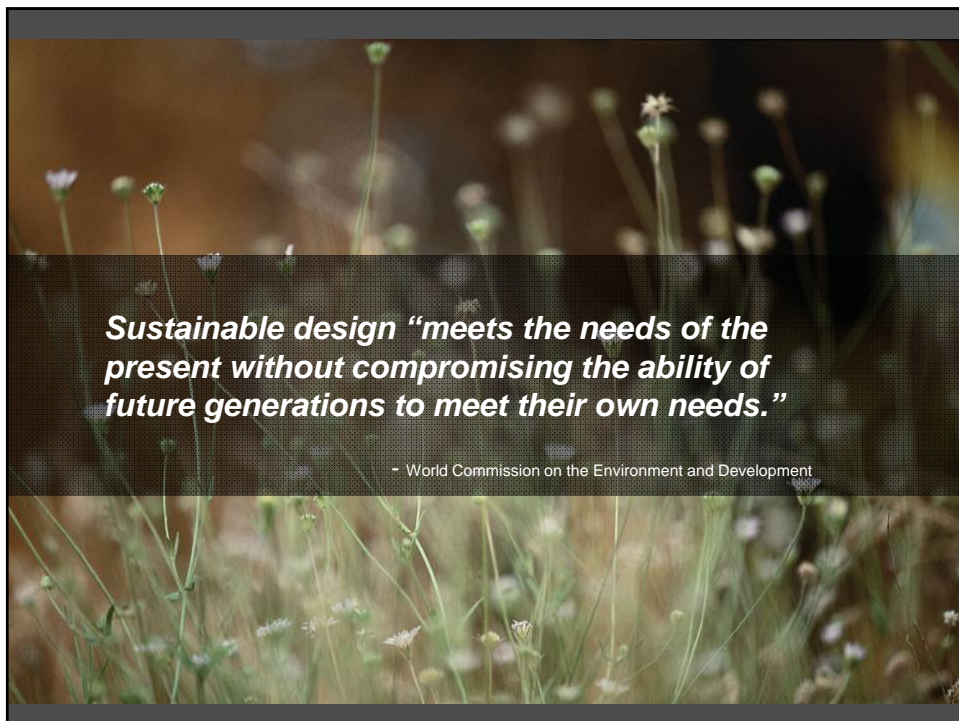


**GREENSBURG, KS**  
*Rebuilding...*  
**STRONGER, BETTER, GREENER!**









***Sustainable design “meets the needs of the present without compromising the ability of future generations to meet their own needs.”***

- World Commission on the Environment and Development

## COMMUNITY

A progressive community that offers urban services within the unassuming feel of a rural, Midwestern community.

## FAMILY

A community that provides opportunities for its young people in the way of jobs, education and recreation as reasons to stay in Greensburg.

## PROSPERITY

A community where entrepreneurial spirit, customer service, and a sustainable economy permeate the business sector and where residents, travelers, and tourists enjoy a full line of locally owned businesses that provide jobs and services to an exceptional example of smalltown America.

## ENVIRONMENT

A community that recognizes the importance of the natural environment and balances the need for growth and economic development with the maintenance and improvement of the environment.

## AFFORDABILITY

An up-to-date, affordable rural community where housing plans and strategies incorporate energy-efficient design and materials and serve as a regional and national model for integrating residents of all ages and needs with services of all kinds.

## GROWTH

A community that opens its doors to new residents and visitors without affecting the values and lifestyles of its current residents.

## RENEWAL

A community that Makes proactive decisions that use this opportunity to reverse the decline of the community and build a progressive city with a strong future.

## WATER

Treat each drop of water as a precious resource.

## HEALTH

Improve quality of life by promoting a healthy and active lifestyle.

## ENERGY

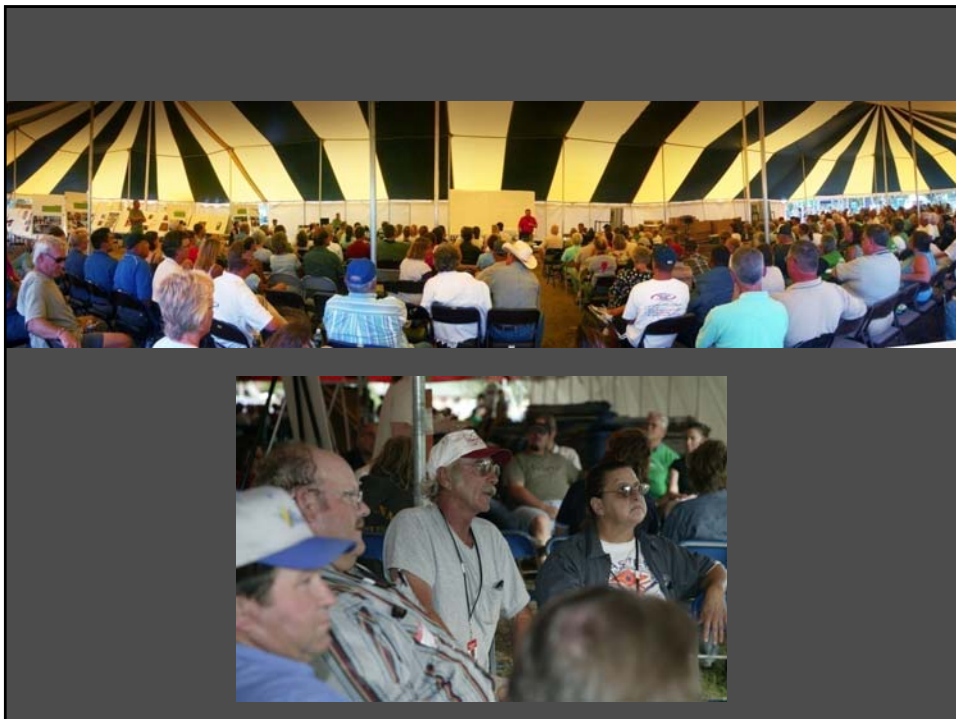
Promote a high level of efficiency in new construction and look to renewable options for generation.

## WIND

Greensburg's vast wind resources are part of an emerging economy and should be harvested.

## BUILT ENVIRONMENT

Build a town that encourages interaction between residents, welcomes guests and serves as a model community. New development should be durable, healthy, and efficient. City projects will lead the way by becoming examples of green practices that are built to last.







**We face a unique time in our history...**

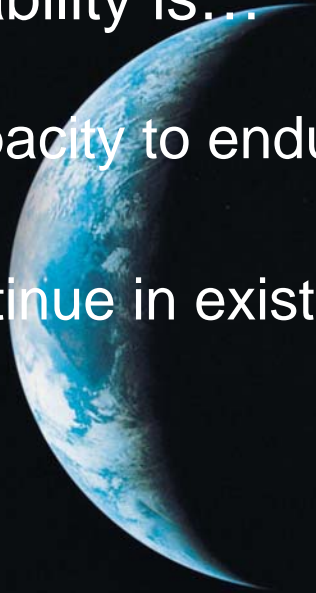


**We need to shift our approach to insure resources for future generations...**



## Sustainability is...

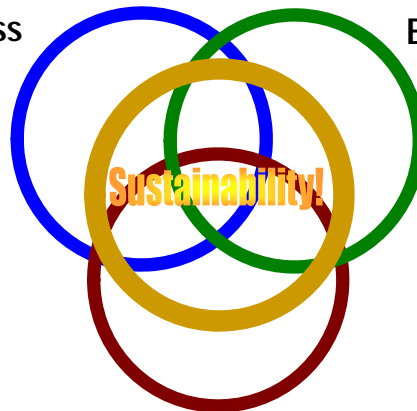
- The capacity to endure.
- To continue in existence



## Sustainability is System Thinking

Business

Environment



People

**How do we run the community  
system to provide a better place  
to work and live?**

- Discuss the issues – what do you care about?
- Define where you want the Region to be 50 to 100 years from now. What community do you want to leave to your children?
- Don't let the realities of today cloud your vision of tomorrow. A lot will change – don't be confined by the little things.
- Begin to identify what you might be able to change in the short-term.
- Remember – sustainability is about changing problem solving techniques and decision-making processes.

